



MICHIGAN SPORTS ALLIANCE

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FOR IMMEDIATE RELEASE

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**Michigan Sports Alliance to host inaugural  
Grand Rapids Comic Con 5K & Kids Fun Run**

*Online registration still open; onsite registration available*

Grand Rapids, Mich., Nov. 10, 2021 — The inaugural Grand Rapids Comic Con 5K & Kids Fun Run will be held this Sunday, November 14<sup>th</sup> at Riverside Park (2001 Monroe Ave, Grand Rapids, MI 49501). The Kids Fun Run will begin at 9:00 AM with the 5K starting shortly after around 9:40 AM. All participants are encouraged to dress up as their favorite character and channel their inner running hero.

Online registration (<https://michigansportsalliance.org/comic-con-5k>) is still available until November 11<sup>th</sup> at 11:59 PM. Onsite registration will be available as well.

Pricing for each event is as follows:

- Kids Fun Run (ages 4-12)
  - o \$20 from 10/11 - 11/11
  - o \$25 onsite 11/14
- 5K (all ages)
  - o \$45 from 10/11 - 11/11
  - o \$50 onsite 11/14
- Virtual 5K; \$40 until 11/11

Registered participants will receive a custom bib, finisher medal (first 500 registered) and shirt (as supplies last). fairlife will provide Core Power samples for those in attendance as well. Grand Rapids Comic Con attendees receive a special discount of \$5 off using the code “grcomiccon” at checkout.

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A Star Trek cosplay club, Starfleet, as well as a GI Joe cosplay club, The Finest, is scheduled to have club members in costume at the finish line for photos with anyone who may be interested.

For more information or to register for the Grand Rapids Comic Con 5K & Fun Run, please visit <https://michigansportsalliance.org/comic-con-5k>

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### About the Michigan Sports Alliance:

The Michigan Sports Alliance (MISA) is a 501(c)(3) nonprofit established in 2016 to encourage Michigan residents of all ages and abilities to live active and healthy lives.

MISA is the operator of the Meijer State Games of Michigan Winter and Summer Games. The multi-sport, Olympic style event welcomes athletes of all ages and abilities to compete. Each year 50+ sporting events take place and over 10,000 athletes compete in the Meijer State Games of Michigan. Like the Olympics, the Summer Games features an Opening Ceremony for athletes. The Meijer State Games of Michigan is a member of the National Congress of State Games and is one of thirty State Games programs in the U.S.

### About the Grand Rapids Comic Con:

The Grand Rapids Comic-Con is now one of the ten largest annual events hosted in downtown Grand Rapids with over 28,000 people going through the turnstiles for the 2019 event. Literally people of all walks of life attend the Grand Rapids Comic-Con.